



[Russell Brown](#)



[Katrin Eismann](#)



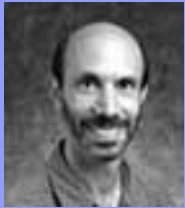
[Thomas Knoll](#)

[Photo by Jeff Schewe](#)



[Jeff Schewe](#)

[Photo by Greg Gorman](#)



[Terry Abrams](#)



[Jennifer Baker](#)



[Don Werthmann](#)

[Friday, 7:00 PM](#)  
[June 18, 2004](#)

[On the campus of Washtenaw Community College](#)  
[Morris Lawrence Building](#)

[All day Saturday](#)  
[June 19, 2004](#)



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## Hands-on Workshops

Saturday, June 19, 2004

Our Workshops are divided into two categories: Novice and Professional Photographer. The novice track is intended for anyone who can click a mouse and wants to learn the inner mysteries of digital photography. The Professional Photographer track is for anyone who has used Adobe Photoshop and wants to explore a specific topic in digital photography.

All Workshops are held on the [garden level of the Gunder Myron Building](#) on the WCC Campus.

Computers will be provided, however you are welcome to bring and use your own.

**10:30 AM to 11:52 AM**

**Novice**

**Professional Photographer**

[Camera to Computer to Print: the basic digital work flow](#)

[An introduction to Digital Cameras](#)

**1:00 PM to 2:25 PM**

**Novice**

**Professional Photographer**



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Down Load PDF of Weekend

[Friday  
Evening](#)

60K

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[Camera to Computer to Print:  
the basic digital work flow](#)

[Basic Image Adjustment  
in Photoshop](#)

Optimizing digital camera controls

[Film scanning techniques](#)

[Output testing for color printers -  
Jennifer Baker](#)

[Optimizing photos for the Web with Image Ready -  
Don Werthmann](#)

[Using Photoshop for digital video productions  
Andy Claydon](#)

Photoshop for Web Designers  
Kristine Willimann

**3:30 PM to 5:00 PM**

**Novice**

**Professional Photographer**

Printing your first Photograph!

Optimizing digital camera controls

[Printing B&W photographs with quad tone and  
color printers - Terry Abrams](#)

[Color management settings you need to know! -  
Tom Ashe](#)

[Using Photoshop for digital video productions  
Andy Claydon](#)

[Optimizing photos for the Web with Image Ready  
Don Werthmann](#)

Photoshop for Web Designers  
Kristine Willimann

## Novice Track

**Camera to Computer to Print: the basic digital work flow**

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### An introduction to Digital Cameras

During this 90 minute session, Canon Professional Markets Rep. Michael Sheras will explain the operation of [Canon Powershot](#) digital cameras with emphasis on simplicity and results. He will explain how to make a print directly from the camera to the Canon CP-200 printer. For the last 30 minutes and into the lunch hour, participants will be able to shoot their own pictures with provided Canon Powershot cameras and make prints on the [Canon CP-200 printers](#) (also provided). Everyone will be able to leave the session with prints of their own and a basic understanding of digital photography. [Top](#)

**Basic Image Adjustment in Photoshop**

Introduce yourself to Photoshop! Learning the basics of tonal adjustments so that your photos look great isn't rocket science. Let Matthew guide you through some easy image adjustment tools to get you started. This session is recommended for those who have little to no experience using Photoshop. [Top](#)

### **Printing your first Photograph!**

[Top](#)

## **Professional Workshops**

### **Optimizing digital camera controls**

[Top](#)

### **Film scanning techniques**

Film scanning is an art in itself. The workshop offers an in depth look at the tools and techniques involved. Learn what settings to look for and adjust, recommended resolutions, and how to evaluate the quality of your scans. [Top](#)

### **Output testing for color printers - [Jennifer Baker](#)**

In this workshop you will learn how to create an output test composite that you can use to evaluate the quality of any color printer and improve your ability to get consistent, beautiful color prints.

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### **Printing B&W photographs with quad tone and color printers - [Terry Abrams](#)**

Learn the techniques of printing black and white photographs, both toned in color on the Epson 2200 printer and printed in gray scale using Piezography quad tone inks. Compare the output of these processes in combination with archival papers for fine-art photography. [Top](#)

### **Color management settings you need to know! - [Thomas Ashe](#)**

Confused about color management settings in Photoshop? Come get it straightened out. In this session we will walk through the basics of a color managed workflow and learn the essential tools, steps, and settings required for consistent results from input to monitor to output.

[Top](#)

### **Using Photoshop for digital video productions - Andy Claydon**

In this workshop we will examine file requirements and restrictions when working with Photoshop for video output. Aspect ratios between the monitor and the video standard NTSC, importing and exporting stills, and the use of Photoshop layers in DVD Studio Pro and Final Cut Pro will also be covered. [Top](#)

### **Optimizing photos for the Web with Image Ready - [Don Werthmann](#)**

Did you know about Photoshop's sibling rival, ImageReady? The two live in the same house but have very different ideas about what an image's optimum file size should be. It's been an issue in the Imaging family for years, now. Photoshop may know everything when it comes to preparing a high-resolution image for print, but the file size usually isn't very desirable when it comes to electronic transmission. ImageReady has solutions. Come discover how these siblings problem-solve their way through the issue harmoniously, without giving up what they need to make your images sing. This workshop is designed to provide the skills needed for optimizing typically higher-resolution digital image files for print, into images for transmission via the Web, E-mail, or even multimedia presentations. [Top](#)

### **Photoshop for Web Designers - [Kristine Willimann](#)**

[Top](#)